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7 Bona Fide Conglomerate, Inc. and

8 Ruben Lopez

9
10 UNITED STATES DISTRICT COURT
11 SOUTHERN DISTRICT OF CALIFORNIA

12 BONA FIDE CONGLOMERATE, INC.,

Case No.: 14cv0751 GPC (AGS)

13 Plaintiff,

14
15 v.

**COUNTERDEFENDANTS' REPLY
MEMORANDUM IN SUPPORT OF
MOTION FOR PARTIAL
SUMMARY JUDGMENT**

16 SOURCEAMERICA, et al.,

17 Defendants.

18 AND RELATED COUNTERCLAIMS

Date: May 18, 2018

Time: 1:30 p.m.

Judge: Hon. Gonzalo P. Curiel

Courtroom: 2D (Schwartz)

1 **I. INTRODUCTION**

2 Counterdefendants’ moving papers establish that (1) Virginia’s one-party
3 consent law—not CIPA—applies to the eighteen (18) telephonic conversations at
4 issue, and (2) the relief sought in SourceAmerica’s UCL counterclaim cannot
5 remedy the alleged harm.

6 As to the CIPA counterclaim, SourceAmerica mischaracterizes the burden of
7 proof on summary judgment, incorrectly conflates the issue of choice-of-law with
8 that of standing, and misapplies the “place of wrong” test. As to the UCL
9 counterclaim, SourceAmerica mischaracterizes the burden of production on
10 summary judgment, and incorrectly asserts harm that long ago stopped being any
11 possible basis for injunctive relief.

12 Aware that it cannot controvert any of the legal arguments set forth in those
13 moving papers, SourceAmerica instead tries to recharacterize Counterdefendants’
14 arguments and repeatedly mischaracterizes the authority on which it relies.
15 Moreover, SourceAmerica’s opposition makes significant binding concessions. It
16 concedes that it is not seeking relief under CIPA for any recordings that took place
17 entirely outside California, that it is not seeking any relief under the UCL for
18 conduct occurring prior to the Settlement Agreement, and that it is not seeking
19 disgorgement or punitive damages under the UCL.

20 The binding concessions, undisputed material facts, and applicable law,
21 compel this Court to grant partial summary judgment.

22 **II. ARGUMENT**

23 **A. Counterdefendants Are Entitled To Partial Summary Judgment On**
24 **SourceAmerica’s CIPA Counterclaim.**

25 **1. SourceAmerica Concedes It Does Not Seek CIPA Liability For The**
26 **Conversations That Occurred Entirely Outside California.**

27 SourceAmerica concedes that it “is not asserting a CIPA claim regarding
28 Lopez’s three in-person conversations with Ms. Robinson in Texas and

1 Washington, D.C.” (Dkt. 509 at 5:15-18, 19:4-22). Accordingly, the Court must
2 grant Counterdefendants’ partial summary judgment as to these three (3) in-person
3 recordings.

4 **2. Counterdefendants Concede That A Material Issue Of Fact**
5 **Remains As To Whether Robinson Consented To The Recordings.**

6 Given Robinson’s deposition testimony regarding consent, Counterdefendants
7 concede that a factual issue exists precluding partial summary judgment on the CIPA
8 consent issue.¹

9 **3. SourceAmerica Has Failed To Show That CIPA, Rather Than**
10 **Virginia’s Wiretap Law, Should Apply To The Telephonic**
11 **Recordings.**

12 Even assuming that Robinson failed to consent to the recordings,
13 SourceAmerica’s CIPA claims fail as to the eighteen (18) telephonic recordings
14 under a choice-of-law analysis.

15 **a. SourceAmerica Mischaracterizes The Burden Of Proof On**
16 **Summary Judgment.**

17 SourceAmerica argues that “Counterdefendants have failed to provide any
18 admissible evidence to support even the factual basis of [their] argument—that Ms.
19 Robinson was located in Virginia for each one of the 18 recordings.” (Dkt. 509 at
20 15:23-25). SourceAmerica, however, mischaracterizes the burden of proof required
21 of Counterdefendants on summary judgment.

22 As the moving party, Counterdefendants bear the initial burden of production.
23 Nissan Fire & Marine Ins. Co. v. Fritz Companies, Inc., 210 F.3d 1099, 1102 (9th
24 Cir. 2000). However, SourceAmerica incorrectly implies that the only way to

25 ¹ Counterdefendants’ partial summary judgment on the CIPA counterclaim based on
26 Robinson’s lack of consent could have been avoided entirely had SourceAmerica
27 timely produced the document now marked as deposition Exhibit 30 and attached to
28 the Kevin Alexander declaration at page 49. Exhibit 30 is part of a settlement
agreement entered into between SourceAmerica and Ms. Robinson in 2015. That
agreement was admittedly responsive to counterdefendants’ written discovery
requests, but was not produced until February 23, 2018, well after counterdefendants
filed the instant motion. Ergastolo Decl. ¶¶ 2-5.

1 satisfy this burden is by submitting affirmative evidence that disproves an essential
2 element of SourceAmerica's CIPA counterclaim. This is not true. The moving
3 party may carry its initial burden on summary judgment by "showing" the opposing
4 party lacks sufficient evidence to carry its ultimate burden of persuasion at trial; i.e.,
5 it does not have evidence from which a jury could find an essential element of the
6 opposing party's claim or defense. Fed. R. Civ. Proc. 56(c)(1)(B); Celotex Corp. v.
7 Catrett, 477 U.S. 317, 322 (1986); Nissan Fire, 210 F.3d at 1102.

8 SourceAmerica bears the burden of showing a triable issue of fact as to
9 matters on which it will bear the burden of persuasion at trial: "[A] complete failure
10 of proof concerning an essential element of the nonmoving party's case necessarily
11 renders all other facts immaterial." Celotex Corp., 477 U.S. at 323.

12 Lopez's statement regarding Robinson's physical location during their
13 telephone calls is sufficient to shift the burden of proof to SourceAmerica.
14 Moreover, the recently disclosed Robinson statement (identified as deposition
15 Exhibit 30) resolves any possible factual dispute that Robinson's communications
16 with Lopez were as a direct result of SourceAmerica's monitoring obligations in the
17 parties' Settlement Agreement. That Settlement Agreement contains a Virginia
18 choice of law provision (Lopez Decl. ¶ 2, Ex. A at § 5.6) ("Any dispute arising out
19 of this Agreement shall be interpreted in accordance with Virginia law. . . .").

20 Where a contractual choice-of-law provision exists, "[o]nce the party who
21 seeks application of the choice-of-law provision demonstrates a substantial
22 relationship [here, Counterdefendants], the party who would avoid the choice of law
23 provision bears the burden of showing that the chosen state's law is contrary to a
24 fundamental policy of California [here, SourceAmerica]." G.P.P., Inc. v. Guardian
25 Prot. Prods., No. 1:15-cv-00321-SKO, 2015 U.S. Dist. LEXIS 85999, at *46 (E.D.
26 Cal. June 30, 2015) (citing Nedlloyd Lines B.V. v. Superior Court, 3 Cal.4th 459,
27 466 (1992)). Countedefendants have satisfied their burden.

28 In Virginia, the parties' choice of law, "whether express or implied, will

1 always be given effect except under exceptional circumstances evincing a purpose in
2 making the contract to commit a fraud on the law.” Tate v. Hain, 181 Va. 402, 410
3 (1943). Thus, contractual choice-of-law provisions are valid and enforced,
4 Settlement Funding, LLC v. Neumann-Lillie, 274 Va. 76, 80 (2007), and generally
5 encompass tort claims related to contract, Hitachi Credit Am. Corp. v. Signet Bank,
6 166 F.3d 614, 628 (4th Cir. 1999).

7 Here, the parties are located in different states and do business in different
8 jurisdictions. They expressly chose Virginia law to govern to all disputes arising out
9 of the Settlement Agreement.

10 The Court “should apply sound commercial law that promotes outcomes
11 consistent with the intent of the parties.” Pyott-Boone Elecs., Inc. v. IRR Tr. for
12 Donald L. Fetterolf, 918 F.Supp.2d 532, 545 (W.D. Va. 2013). “Sophisticated
13 parties, like the ones in this case, use express contractual choice-of-law provisions
14 ‘as a business planning device which, if properly executed, should enhance the
15 security of the party expectations and reduce uncertainties in litigation.’” Id., at 544.

16 Given the Settlement Agreement’s language and purpose, the choice of law
17 provision is properly “read to encompass all disputes that arise from or are related
18 to” the Agreement, including any torts or statutory claims that are not expressly
19 excluded from the Settlement Agreement’s coverage. Id. at 545; Cyberlock
20 Consulting, Inc. v. Info. Experts, Inc., 876 F.Supp.2d 672, 677 n.3 (E.D. Va. 2012)
21 (fraud claim fell under Virginia choice-of-law clause since it “ar[ose] from the
22 parties’ dealings in connection with the [agreement]”); Zaklit v. Global Linguist
23 Sols., LLC, No. 1:14cv314 (JCC/JFA), 2014 U.S. Dist. LEXIS 92623, at *36-37
24 (E.D. Va. July 8, 2014) (Virginia law applied to tort and statutory claims arising
25 from relationships created by contracts with choice-of-law provision).

26 SourceAmerica acknowledged that the CIPA claims are within the scope of
27 the Settlement Agreement when Robinson stated that her [REDACTED]
28 [REDACTED]

1 [REDACTED] (Dkt. 509-
2 1, Ex. A at 113:17-114:14, Ex. 30).

3 Because SourceAmerica is a Virginia resident, the choice of law provision
4 “will be enforced unless” SourceAmerica can establish both of the following
5 elements: (1) “the chosen law is contrary to a fundamental policy” of California; and
6 (2) that California “has a materially greater interest in the determination of the
7 particular issue.” Wash. Mut. Bank v. Superior Court, 24 Cal.4th 906, 917 (2001);
8 see also Restatement (Second) of Conflict of Laws § 187 (1988).

9 SourceAmerica has failed to satisfy its burden of persuasion that applying
10 Virginia’s wiretap statute would run contrary to the fundamental policy of California
11 law and that California has a materially greater interest in determining the CIPA
12 counterclaim. Accordingly, the Court must apply Virginia law to the CIPA
13 counterclaim.

14 **b. SourceAmerica Incorrectly Conflates The Issue Of Choice-**
15 **Of-Law With Standing.**

16 SourceAmerica argues that “this Court has already decided [the choice of law]
17 issue when it found ‘that SourceAmerica has standing to maintain a CIPA action
18 based on surreptitious recordings of its employees in California.’” (Dkt. 509 at
19 16:5-8). To support this claim, SourceAmerica cites to Carrese v. Yes Online Inc.,
20 No. CV 16-05301 SJO (AFMx), 2016 U.S. Dist. LEXIS 187761, at *7 (C.D. Cal.
21 Oct. 13, 2016), an unpublished decision. In Carrese, the defendants were
22 “challenging CIPA’s applicability in light of Plaintiffs’ non-resident status.” Id. at
23 *8. The court there held that such a challenge was merely a challenge to standing
24 guised as a choice-of-law issue. Id.

25 Counterdefendants do not challenge CIPA’s applicability in light of
26 SourceAmerica’s non-resident status. Rather, they challenge CIPA’s applicability in
27 light of Robinson’s physical location during the eighteen telephone conversations
28 and the choice of law provision in the Settlement Agreement. “It is important to

1 distinguish the question of [SourceAmerica's] standing to assert a claim under
2 [California] law from the distinct issue of whether it would be appropriate under
3 regular choice-of-law principles to apply [California] law to [the claim]." Harris v.
4 CVS Pharmacy, Inc., No. ED CV 13-02329-AB (AGRx), 2015 U.S. Dist. LEXIS
5 104101, at *13-15 (C.D. Cal. Aug. 6, 2015). Indeed, "[c]hoice-of-law concerns are
6 separate from jurisdictional questions, and arise only after jurisdiction is established
7 and should not complicate or distort jurisdictional inquiry." 22-265 California
8 Forms of Pleading and Practice, § 265.54 (2018, Matthew Bender) (citing Keeton v.
9 Hustler Magazine, Inc., 465 U.S. 770, 778 (1984)).

10 This court can find that SourceAmerica has standing to sue under CIPA, yet
11 also find that under a choice-of-law analysis the laws of a different state should
12 apply. In re Yahoo Mail Litig., 308 F.R.D. 577, 587-89, 601-06 (N.D. Cal. 2015)
13 (plaintiffs had standing to sue under CIPA, but finding that the application of
14 California law in this instance was inappropriate under a choice-of-law analysis); see
15 also In re Sony Gaming Networks & Customer Data Sec. Breach Litig., 996 F. Supp.
16 2d 942, 960-63, 977-79 (S.D. Cal. 2014) (analyzing standing and choice-of-law
17 arguments separately).

18 **c. The "Place Of Wrong" Is Virginia.**

19 SourceAmerica argues that "even if this Court were to conduct a choice-of-
20 law analysis under the three-part test . . . it is clear that California's interest would be
21 more impaired in this instance if its law were not applied . . . because the 'place of
22 wrong'" occurred in California (Dkt. 509 at 17:5-13).

23 SourceAmerica incorrectly assumes, without providing any support, that the
24 "place of the wrong" is the state in which the recording occurred instead of the state
25 in which the injury occurred. However, courts have consistently held that the place
26 of the wrong occurs "where the words or the communication is uttered, not where it
27 is recorded or heard." Cohen Bros., L.L.C. v. ME Corp., S.A., 872 So.2d 321, 324
28 (Fla. Dist. Ct. App. 2004); see also Nunn v. State, 121 So.3d 566, 567 n.1 (Fla. Dist.

1 Ct. App. 2013) (“law of state where interception occurs applies; interception occurs
2 where the communication is uttered”); Becker v. Computer Scis. Corp., 541 F.Supp.
3 694, 704 (S.D. Tex. 1982) (injury occurred in state where person being recorded was
4 located, as that is where their rights to privacy were invaded, not state where
5 recording was done); Locke v. Aston, 31 A.D.3d 33, 38 (N.Y. App. Div. 2006)
6 (“[L]ocal law of place where invasion occurred applies; when invasion involves
7 intrusion on plaintiff’s solitude, place of invasion is place where plaintiff was at
8 time.”); Lord v. Lord, No. CV010380279, 2002 WL 31125621, at *6 (Conn. Super.
9 Ct. Aug. 20, 2002) (invasion occurred in state where plaintiff spoke on the
10 telephone, not in the state where defendant recorded that conversation).

11 This is consistent with the California Supreme Court’s holding in Kearney v.
12 Salomon Smith Barney, Inc., 39 Cal.4th 95, 121-28 (2006), where the Court held
13 that the law of the state in which the plaintiffs’ words were uttered applies
14 (California), not the law of the state in which the actual recordings of those
15 conversations took place (Georgia).

16 The Restatement (Second) of Conflict of Laws is also consistent. Comment F
17 of Section 152 of the Restatement addresses the situation in which the invasion of
18 privacy and the defendant’s conduct occur in different states:

19 **When the defendant’s conduct and the invasion occur in different**
20 **states.** On occasion, the defendant’s conduct and the invasion of the
21 plaintiff’s privacy will occur in different states, such as when the
22 defendant in state X speaks over the telephone to a person in state Y
23 and gives him private information concerning the plaintiff. In such
24 instances, the local law of the state where the invasion of privacy
25 occurred will usually be applied to determine most issues involving the
tort. One reason for the rule is that persons who cause injury in a state
should not ordinarily escape liability imposed by the local law of that
state on account of the injury. Moreover, the place of the invasion will
usually be readily ascertainable. Hence the rule is easy to apply and
leads to certainty of result.

26 Restatement (Second) of Conflict of Laws § 152 cmt. F; id. cmt. C (“The place of
27 invasion is the place where the plaintiff was at the time.”); see also Lightbourne v.
28 Printroom Inc., 307 F.R.D. 593, 600 (C.D. Cal. 2015) (In California, “the place of

1 the wrong . . . in the right of publicity context” is determined by location where
2 injury occurred, even if the illegal act happened in a different state).

3 Simply put, the place of the wrong is Virginia where Robinson uttered her
4 words, not California where Lopez recorded those words.

5 SourceAmerica also argues that “were the Court to apply Virginia law in
6 instances such as these, it would have the effect of ‘subject[ing] out-of-state parties
7 to the requirements of CIPA while simultaneously allowing California residents to
8 violate the CIPA ‘with impunity with respect to out-of-state individuals and
9 entities.’” (Dkt. 509 at 17:14-19). Not so. Using the law of the state where the
10 words or the communication is uttered, not the law of the state where it is recorded
11 or heard, “furthers the choice-of-law values of certainty, predictability and
12 uniformity of result.” Restatement (Second) of Conflict of Laws § 152 cmt. B.
13 Here, had SourceAmerica filed its CIPA claim in Virginia, the Virginia court would
14 have applied Virginia law and dismissed the claim. Allowing SourceAmerica to file
15 in California using California law would introduce more confusion and
16 inconsistency, not less. Accordingly, the Court should grant Counterdefendants’
17 motion for partial summary judgment on the CIPA counterclaim.

18 **B. Counterdefendants Are Entitled To Partial Summary Judgment On**
19 **SourceAmerica’s UCL Counterclaim.**

20 **1. SourceAmerica Fails To Show How The Relief Sought Would**
21 **Remedy The Alleged Harm.**

22 SourceAmerica concedes that its UCL counterclaim “does not seek to force
23 [Counterdefendants] to disgorge profits,” (Dkt. 509 at 20:2-3), nor does it “seek
24 punitive damages under the UCL,” (*id.* at 20:15). Accordingly, in order to prevail
25 under its UCL counterclaim, SourceAmerica must show that there is no material
26 fact as to whether it is entitled to injunctive relief.

27 SourceAmerica argues that Counterdefendants have failed to satisfy their
28 burden of production (Dkt. 509 at 20:19-26). As stated in Section II.A.3.a,
Counterdefendants can satisfy their initial burden on summary judgment by

1 showing SourceAmerica lacks sufficient evidence to carry its ultimate burden of
2 persuasion at trial.

3 A claim for injunctive relief under the UCL “requires a threat that the
4 misconduct to be enjoined is likely to be repeated in the future.” Madrid v. Perot
5 Systems Corp., 130 Cal.App.4th 440, 465 (2005). Where a defendant has ceased
6 the allegedly wrongful conduct, “an injunction should be denied” under California’s
7 UCL “absent a showing that past violations will probably recur.” Id. (internal
8 quotes omitted). Once a defendant shows it has voluntarily ceased the allegedly
9 unlawful conduct, the burden shifts to the plaintiff to “show[] that the conduct will
10 probably recur.” Sun Microsystems, Inc. v. Microsoft Corp., 188 F.3d 1115, 1123
11 (9th Cir. 1999), overruled on other grounds as stated in Perfect 10 v. Google, Inc.,
12 653 F.3d 976, 979 (9th Cir. 2011).

13 SourceAmerica cites, at most, stale evidence of Counterdefendants’ conduct
14 occurring more than four (4) years ago (see Dkt 509-1 Ex. A at 44:14-24 (last
15 recording took place in February of 2014); id. at Ex. C (last debrief requested in
16 May of 2014); id. at Ex. D (same)). Given the undisputed evidence, SourceAmerica
17 must concede that Counterdefendants have “discontinued their [alleged] threats,
18 intimidation, witness tampering, unfounded vexatious litigation, and/or illegal
19 surreptitious recordings of SourceAmerica.” (Dkt. 509 at 21:21-24).

20 SourceAmerica’s cited authority supports partial summary judgment on the
21 UCL claim (Dkt. 509 at 21:11-15). Acad. of Motion Picture Arts & Scis. v.
22 GoDaddy.com, inc., No. CV 10-03738-AB (CWx), 2015 U.S. Dist. LEXIS 186627,
23 at *34-35 (C.D. Cal. Apr. 10, 2015) (claim dismissed where the defendant had
24 “ceased the allegedly harmful conduct nearly two years [earlier] and ‘nothing in the
25 record indicate[d] any intention on the part of [the defendant] to reinstate it.’”); see
26 also Mathews v. Gov’t Employees Ins. Co., 23 F.Supp.2d 1160, 1165 (S.D. Cal.
27 1998) (injunctive relief under UCL moot because “there [was] no evidence in the
28 record that there [was] any probability of future violations” because defendant

1 offered evidence “that it terminated the use of its illegal policy nearly two years”
2 earlier in response to that lawsuit).

3 Counterdefendants have met their initial burden to establish that they have
4 discontinued the alleged conduct and that the record is devoid of any evidence of
5 recidivism. SourceAmerica, not Counterdefendants, then, bear the burden of
6 persuading the court that recidivism is likely. SourceAmerica has failed to produce
7 any such evidence. “The presumption under the UCL, then, is that injunctive relief
8 should be denied.” Acad. of Motion Picture Arts & Scis., 2015 U.S. Dist. LEXIS
9 186627, at *33. Accordingly, partial summary judgment must be entered in
10 Counterdefendants’ favor on the UCL claim.

11 **2. SourceAmerica Concedes That It Is Not Seeking Relief For The**
12 **Alleged Pre-Settlement Conduct.**

13 SourceAmerica concedes that it “is not directly seeking relief for the alleged
14 pre-settlement conduct.” (Dkt. 509 at 22:25-26; id. at 9:15-18). Accordingly, the
15 court must grant Counterdefendants’ motion for partial summary judgment as to any
16 conduct that occurred prior to the July 27, 2012 Settlement Agreement.

17 **VI. CONCLUSION**

18 For the foregoing reasons, the Court should grant Counterdefendants’ motion
19 for partial summary judgment on the CIPA and UCL counterclaims.

20 Dated: May 4, 2018

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